

Second Harvest Sponsorship Opportunities



Golden Apple Sponsorship – \$30,000

Sponsorship of all listed events entitles you to top-level benefits

- Sip for Second Harvest - Premier Level sponsorship benefits
- Chefs' Dinner - Diamond Level sponsorship benefits
- Holiday Food & Fund Drive - Diamond Level sponsorship benefits

- PLUS**
- Your logo banner displayed in our warehouse for one year
 - Use of the Second Harvest conference room
 - Recognition on our website
 - Recognition on Social Media
 - Invitation to special events hosted by Second Harvest

SUMMER 2025

Sip for Second Harvest

June 22, 2025

Every June, prepare for an unforgettable experience at the most highly anticipated event of the summer! This gathering is not just an occasion – it's a celebration of community, compassion, and charity. With the generous backing of local wineries and sponsors, we come together at the stunning Seascape Beach Resort in Aptos to indulge in an afternoon of pure delight. Savor the finest local wines, sway to the rhythm of live music, and tantalize your taste buds with delectable light hors d'oeuvres. It's an affair not to be missed, where every sip and every note contributes to a noble cause and helps provide resources for our food-insecure neighbors.

Sponsorship for **Sip** gains access to an anticipated attendance of 250–300 local, motivated food bank supporters with aligned values and tastes.

	Premier \$5,000	Champion \$2,500	Supporting \$1,500	Friend \$500
Sip Sponsor Benefits				
Champagne, light hors d'oeuvres, SHFB SWAG bag, and access to the VIP island. Optional podium time, unlimited tasting wristband	✓			
Logo or name on event collateral	logo	logo	name	name
Opportunity to put things in a SWAG bag	✓	✓	✓	✓
Social media appreciation post	✓	✓	✓	
Entry tickets (includes 8 tasting tickets per person)	8	6	4	-



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Second Harvest Food Bank Santa Cruz County

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We are the Food Bank

FALL 2025

Chefs' Dinner September 17, 2025

ALWAYS SELLS OUT

For the past 23 years, the annual Second Harvest **Chefs' Dinner** has served as the signature fundraiser for our Food for Children initiative. Sponsorship of **Chefs' Dinner** gains access to an anticipated attendance of 200-250 local motivated food bank supporters with aligned values and tastes. Please help us carry on this tradition of support and outreach. All sponsors have an opportunity to assemble a silent auction basket or item. Second Harvest prides itself on low overhead costs as well as providing this signature gala event where 90% of the money raised goes directly to our Food for Children Initiative. To be held at Chaminade Resort & Spa, 1 Chaminade Lane, Santa Cruz.

Sponsorship for **Chefs' Dinner** gains access to an anticipated attendance of 200-250 local, motivated food bank supporters with aligned values and tastes.

WINTER 2025

Holiday Food & Fund Drive

Nov. 2025 through Jan. 2026

Join Second Harvest Santa Cruz County in our largest, community-wide fundraiser of the year, the only time of year when the entire community comes together for one cause. With last year's achieved goal of providing 4.75 million meals, your support during the **Holiday Food & Fund Drive** is invaluable. Every dollar contributed translates to three nutritious meals distributed through our network of partner agencies and programs. Partner with us as a hunger fighter and showcase your commitment to making a tangible difference in our community.

This is a high exposure event with logoed collateral throughout the community in high-traffic locations.

TRUCK SPONSORSHIPS

Reserve your space now. Next opportunity Summer 2027.

	Diamond \$10,000+	Premier \$5,000	Champion \$2,500	Supporting \$1,500
Chefs' Dinner Sponsor Benefits				
Recognized host of champagne hour and hors d' oeuvres and VIP seating	✓			
Logo or name on event collateral	logo	logo	name	name
Social media appreciation post	✓	✓	✓	
Ad in event program	full page	1/2 page	1/4 page	-
Entry tickets	8	6	4	2

	Diamond \$10,000+	Premier \$5,000	Champion \$2,500
Holiday Food & Fund Drive Sponsor Benefits			
Logo on event collateral, including barrels and t-shirts	✓	✓	✓
Social media appreciation post	✓	✓	✓
Awards Dinner, event program, posters and Spring newsletter	logo	logo	name
Entry tickets to Kick-off Event	4	2	2
Entry tickets to annual Awards Dinner	4	2	2

Ask us about more branding/sponsoring opportunities in our warehouse.